Experience the future of dentistry, network with your peers and learn about the latest developments in digital restorative dentistry from top visionaries as they present current innovations and future applications in CAD CAM Dentistry.

The Evolution of Digital Dentistry

August 8-10, 2013
Aria Resort & Casino
Las Vegas

Featured Speakers
Curtis E. Jansen, DDS
Ed Suh, DDS
Gary Kaye, DDS
James Stein, DMD
Alex Touchstone, DDS
John Schwartz, DDS
John A. Sorensen, DMD, PhD, FACP
Matthew Krieger, DMD
Terence Yacovitch, DDS
Charles Schof, DDS
Walter G. Renne, DMD
...and MORE!

REGISTER at businessofdentistry.com/e4d
Are you ready for a field trip?

Experience LVI and Live Patient Scanning

Don’t miss this unique opportunity to visit the impressive 60,000 square foot education facility at LVI Global. You’ll experience an expansive, state-of-the-art campus that features eight lecture halls, a sixty-bench hands-on laboratory, and two live patient clinics containing twenty functional operatories. During your visit, you’ll also have the opportunity to scan live with the latest scanning systems. Trainers from E4D University will be on-hand to assist you as you continue to explore the possibilities of digital impression technology with the E4D NEVO scanner.

WHY ATTEND?

Don’t miss this opportunity to learn about the most relevant topics in digital dentistry from dozens of CAD CAM and industry experts - including insights into the latest in E4D technology, effective practice management strategies, emerging materials and protocols, as well as advanced topics on multiple anteriors, implants and occlusion, smile design and more! Your entire staff will leave the conference with the knowledge and professional connections they need to improve profits and productivity the moment they return to the office.

SIX REASONS TO ATTEND THE E4D BUSINESS OF DENTISTRY USERS CONFERENCE

1) ENHANCE YOUR CAD CAM SKILLS
2) ADVANCED TRAINING THAT’S CONVENIENT
3) LEARN FROM THE BEST
4) EXPERIENCE EXCITING NEW TECHNOLOGIES
5) CONNECT WITH YOUR PEERS
6) REWARD YOUR TEAM LAS VEGAS STYLE!

WHO SHOULD ATTEND?

The E4D Business of Dentistry Conference is the must-attend event of the year for dental professionals looking to improve the productivity and profitability of their practices. By attending this focused two-day event, you’ll learn from E4D CAD CAM experts, discover new ways to maximize your E4D investment and educate your team on ways to improve efficiency and enhance patient care.

• Dentists
• Office managers
• Assistants
• Your whole team
• Hygienists
• Technicians
• Labs

The Evolution of Digital Dentistry

Lee Culp, CDT
Angela Guanzini, CRDA, CDD
Walter G. Renne, DMD
Alex Touchstone, DDS

Dentistry continues to evolve and with the introduction of the NEVO Scanner and additional technologies, digital dentistry is taking a leap forward. Join leaders from the University, Clinical, Laboratory, and Auxiliary worlds and learn how the advancements in digital dentistry enable each segment to speak the same language and communicate with new and exciting possibilities to deliver better dentistry.
Speakers

**Alex Alvarado, CDT**
**Course:**
The Sky’s the Limit: Collaborating with your Laboratory Using Digital Technology.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians (CAD CAM experience not required).

**Angela Guanzini CRDA, CDD**
**Course:**
Scheduling Effectively with CAD CAM Dentistry.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Curtis E. Jansen, DDS**
**Course:**
Restorative-driven Implant Therapy with CAD CAM Dentistry
CE Credits: 1.5. Recommended for dentists, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Ed Suh, DDS**
**Course:**
Take Your E4D to the Next Level.
CE Credits: 1.5. Recommended for dentists and assistants who have some experience using the E4D system.

**Gary Kaye, DDS**
**Course:**
Scheduling Effectively with CAD CAM Dentistry.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Glen Freeman**
**Course:**
The Sky’s the Limit: Collaborating with your Laboratory Using Digital Technology.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians (CAD CAM experience not required).

**Heather Hennen, DA II, CDD, CIS**
**Course:**
Take Your E4D to the Next Level.
CE Credits: 1.5. Recommended for dentists and assistants who have some experience using the E4D system.

**James Stein, DMD**
**Course:**
Diagnosis and Treatment Planning Considerations for a Single Unit Anterior Tooth Restoration.
CE Credits: 1.5. Recommended for dentists, assistants, and lab technicians who are experienced E4D operators.

**Jimmy Fincher, CDT**
**Course:**
The Sky’s the Limit: Collaborating with your Laboratory Using Digital Technology.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians (CAD CAM experience not required).

**John Schwartz, DDS**
**Course:**
Advanced Anterior Esthetics with Color Logic.
CE Credits: 1.5. Recommended for dentists, assistants, and lab technicians of all CAD CAM experience levels.

**John A. Sorensen, DMD, PhD, FACP**
**Course:**
The Latest Innovations in Dental Materials for CAD CAM.
CE Credits: 1.5. Recommended for dentists, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Matthew Krieger, DMD**
**Course:**
Million Dollar PPO for Chairside CAD CAM.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Terence Yacovitch, DDS**
**Course:**
The Journey: Incorporating CAD CAM Technology in the Dental Practice.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Sherri White, RDA, CDD, CIS**
**Courses:**
Not JUST an Assistant – How CAD CAM Technology Changed the Role of the Dental Assistant
Things They Didn’t Tell You (or You Forgot) in E4D Basic Training.

**Lee Culp, CDT**
**Courses:**
The Harmony of Posterior Function and Esthetics with Digital Dentistry
The Harmony of Anterior Function and Esthetics with Digital Dentistry.
CE Credits: 1.5. Recommended for dentists, assistants, and lab technicians of all CAD CAM experience levels.

**Alex Touchstone, DDS**
**Course:**
Jump-start your Success with Digital Dentistry
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Charles Schof, DDS**
**Course:**
Conserving Beauty with CAD CAM Restorations.
CE Credits: 1.5. Recommended for dentists, office managers, front office staff, assistants, hygienists, and lab technicians of all CAD CAM experience levels.

**Lee Culp, CDT**
**Courses:**
The Harmony of Posterior Function and Esthetics with Digital Dentistry.
The Harmony of Anterior Function and Esthetics with Digital Dentistry.
CE Credits: 1.5. Recommended for dentists, assistants, and lab technicians who are experienced E4D operators.
# Course Selection Guide

Use the checklist below to choose from multiple training sessions with some of dentistry’s top visionaries. Every member of a dental team who attends will gain critical new CAD CAM skills, actionable insights into running a more profitable and productive practice. Here’s your opportunity to discover the most modern design techniques, workflow efficiencies and the latest developments in digital dentistry with the E4D NEVO scanner.

## Friday, August 9th

<table>
<thead>
<tr>
<th>Time</th>
<th>Ironwood 8</th>
<th>Ironwood 8</th>
<th>Ironwood 8</th>
<th>Preview Attendees</th>
<th>Agenda</th>
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<tbody>
<tr>
<td>7:00 AM - 8:00 AM</td>
<td>Registration Opens at Desks 1A and 1B</td>
<td>Registration</td>
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<tr>
<td>8:00 AM - 10:00 AM</td>
<td>Keynote: Steve Gilliland - Exploring Leadership in Business and Life</td>
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<tr>
<td>10:15 AM - 11:45 AM</td>
<td>Keynote E4D - The Evolution of Digital Dentistry</td>
<td>Keynote Speaker - E4D</td>
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<tr>
<td>11:45 AM - 1:00 PM</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
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<tr>
<td>1:00 PM - 2:30 PM</td>
<td>□ Jumpstart Your Success with Digital Dentistry Dr. Alex Touchstone (1.5 CEU)</td>
<td>□ The Harmony of Posterior Function and Esthetics with Digital Dentistry Lee Culp, CDT (1.5 CEU)</td>
<td>□ Take Your E4D to the Next Level Dr. Ed Suh and Heather Hennen, RDA, CDD (1.5 CEU)</td>
<td>Live Patient Scanning Experience the Latest in CAD CAM technology! Join Dr Walter Renne and Dr. Mike Maroni as they lead you through hands-on with the New E4D NEVO Scanner and The full E4D Experience</td>
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<tr>
<td>2:30 PM - 2:45 PM</td>
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<td>Break</td>
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<tr>
<td>2:45 PM - 4:15 PM</td>
<td>□ Scheduling Effectively with CAD CAM Dentistry Dr. Gary Kaye and Angela Guanzini, CRDA, CDD (1.5 CEU)</td>
<td>□ The Harmony of Anterior Function and Esthetics with Digital Dentistry Lee Culp, CDT (1.5 CEU)</td>
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<td>4:30 PM - 5:30 PM</td>
<td>□ E4D Sponsors Showcase</td>
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## Saturday, August 10th

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<th>Ironwood 8</th>
<th>Travel to LVI</th>
<th>(Preview Attendees - Choose from any of the highlighted courses)</th>
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